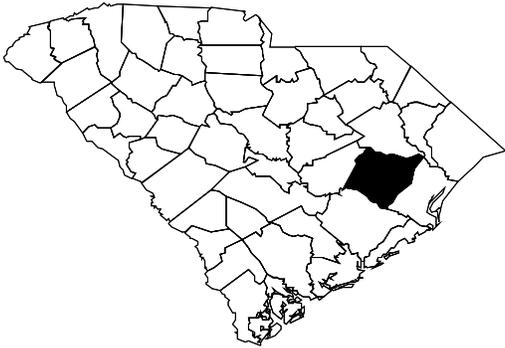


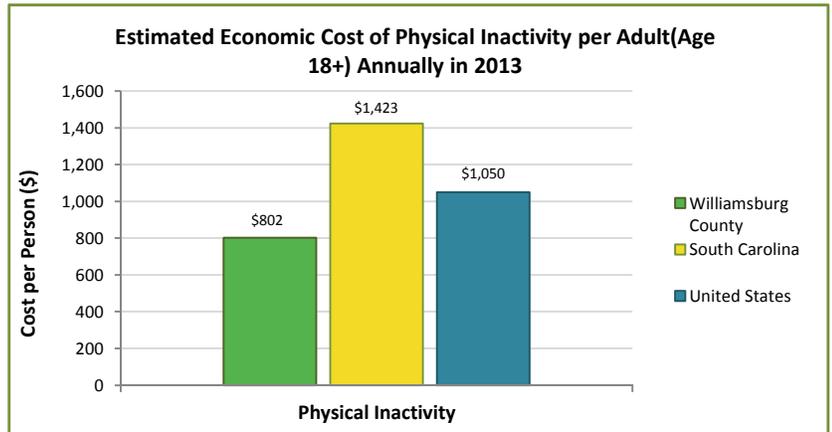
2013 Williamsburg County Obesity Fact Sheet

Nutrition, Physical Activity, and Obesity



Physical Inactivity Cost:

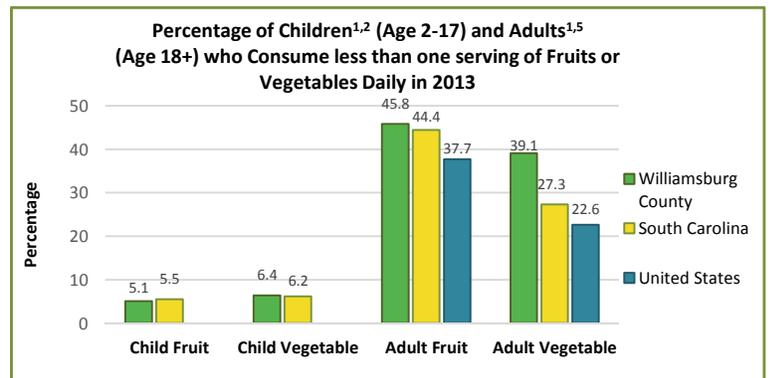
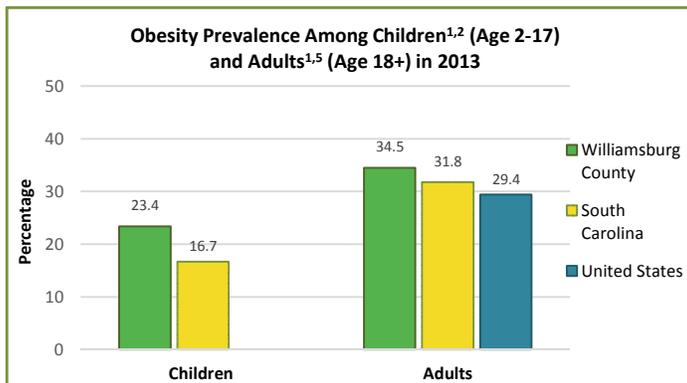
Total Estimated County: \$20,727,871
 Total Estimated State: \$503,470,671
 Total Estimated United States: \$75 billion



Source: www.ecu.edu/picostcalc/sponsor-partner.asp

Children (Age 2-17)	Population (6,551)	Williamsburg County ¹	SC ²	HP 2020 Objectives ³
Percent Overweight ⁴ (BMI 85th - 95th percentile)		19.9	14.9	--
Percent Obese ⁴ (BMI > 95th percentile)		23.4	16.7	14.5
Percent 60 minutes or more of physical activity daily		23.6	28.2	--

Adults (Age 18+)	Population (25,630)	Williamsburg County	SC ⁴	US ⁴	HP 2020 Objectives ⁵
Percent Overweight ⁶ (BMI 25 - 29.9)		41.9	34.7	35.4	--
Percent Obese ⁶ (BMI > 30)		34.5	31.8	29.4	30.5
Percent met weekly physical activity recommendation ⁷		46.3	41.1	49.9	47.9



¹County-level estimates were based on synthetic estimates by using county-level demographic data combined with South Carolina overweight, obesity, physical activity and fruit and vegetable consumption prevalence values for children using the South Carolina Childrens Health Assessment Survey (CHAS). For adults, estimates were based on Behavioral Risk Factor Surveillance Survey (BRFSS) sampling region estimates instead of state level estimates. For more information, please visit <http://www.childhealthdata.org/docs/nsch-docs/local-use-of-state-data-and-synthetic-estimates.pdf>.

²For South Carolina, data from CHAS, ages 2-17.

³Healthy People (HP) provides science-based, 10-year national objectives for improving the health of all Americans. HP has established benchmarks for these objectives and monitored progress over time. For more information, please visit www.healthypeople.gov.

⁴HP 2020 goal for ages 2-19 obesity prevalence.

⁵Data from BRFSS.

⁶BMI is calculated by dividing weight (kg) by height² (m).

⁷The physical activity recommendation for adults is at least 150 minutes per week of moderate-intensity, or 75 minutes per week of vigorous-intensity aerobic physical activity or a combination of the moderate and vigorous-intensity physical activity.

*These one-year estimates are best used when analyzing large populations and are less reliable than multiple year estimates.

Even with this limitation, the estimates of obesity burden are useful for understanding the magnitude of a public health burden.

