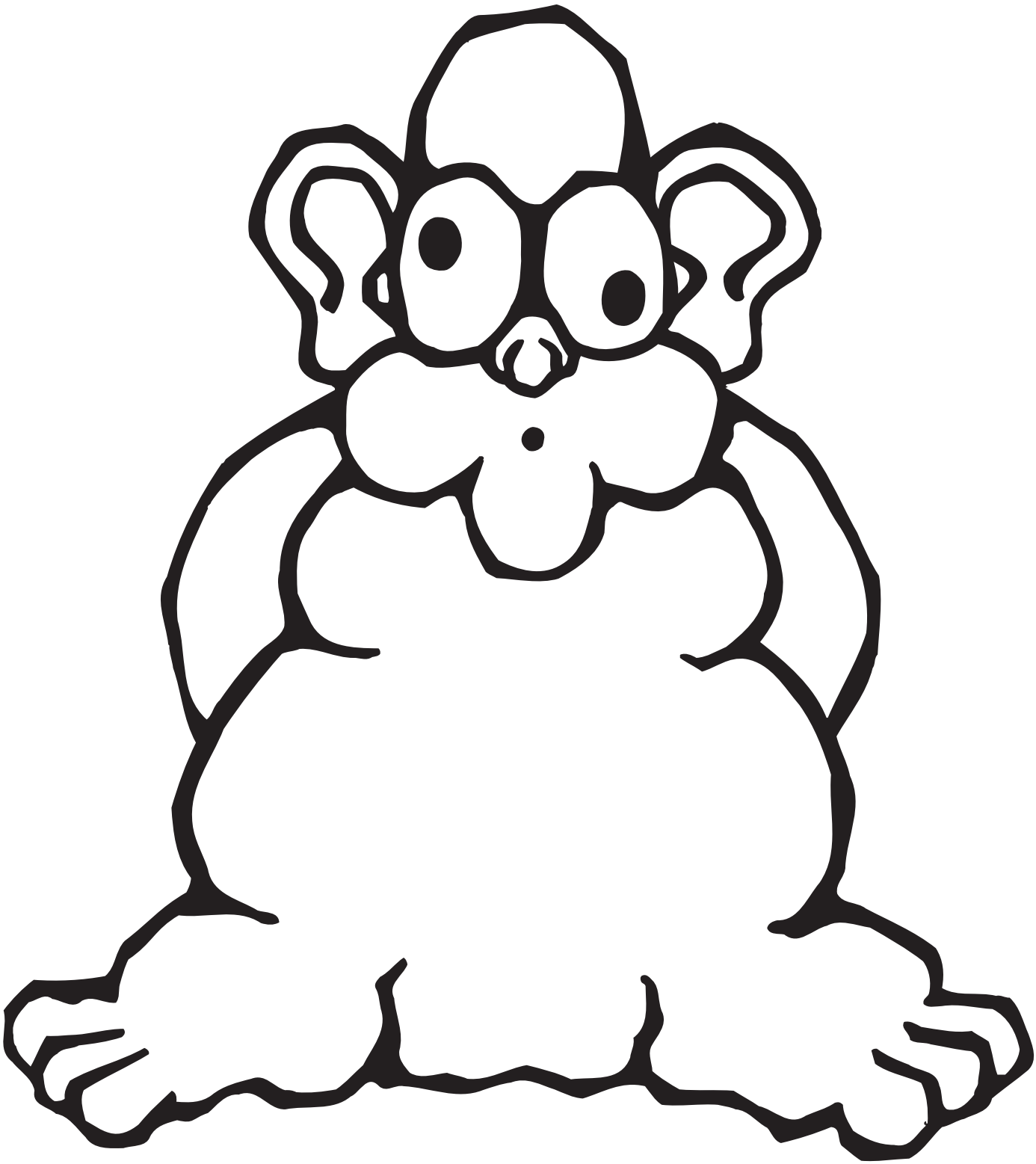LEAD