

# PROJECT TOOL: Events

One of the best ways to engage your employees are to inform them about the benefits of commute alternatives one-on-one, where they can receive information that meets their needs. Commuters are also energized by participating in events that reward them for their efforts to improve air quality. We can assist you in coordinating a variety of onsite events that help your employees to find a better way to commute and help us all breathe easy. Examples include the following:

## Try-It Days

The first step in making a commuting change is to try it. *Spare the Air* outreach staff will help you promote a one or multi-day event encouraging your employees to try a commute alternative to work – and to identify ways for you to reward or recognize participants.

## Meet Your Match Events

These onsite events provide a fun and informative venue for matching potential carpoolers. Once they've signed up, employees are invited to come meet their potential carpool matches and take the next step to a better commute.

## “Stay in for Lunch” Days

Encourage employees to stay in for lunch, especially on *Ozone Action Days*. Employers can encourage their employees to brown bag it or eat in the onsite cafeteria (if available) as opposed to going out. You can also bring in outside vendors for lunch. For the Ozone Forecast visit: [www.scdhec.gov/ozone](http://www.scdhec.gov/ozone).

## Transportation Fairs

*Spare the Air* outreach staff will come to your worksite to inform employees about air pollution and commute alternatives. A transportation table can also be a great addition to benefits and health fairs.

## Lawn Mower Exchange Events

Although mobile sources, such as cars and trucks, are one of the largest sources of air pollution in South Carolina, lawn mowers and other outdoor gas-powered equipment contribute to air pollution as well. Employers can do their part to help reduce air pollution by hosting an event. For more information visit: <http://www.scdhec.gov/lawnmowerexchange>.

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**SPARE THE AIR**  
south carolina



[www.scdhec.gov/baq](http://www.scdhec.gov/baq)