



South Carolina Obesity Action Plan

2014 – 2019



SOUTH CAROLINA OBESITY ACTION PLAN — 2016 ANNUAL REVIEW

The South Carolina Obesity Action Plan was launched in September 2014. The plan reflects targeted objectives in key settings for obesity prevention and promotes statewide changes at the environmental, policy and systems level. The objectives of the action plan are addressed through the work of the SScale Down initiative. The initiative engages partners in collaborative activities across the specific settings of the action plan.

- **Community** — Creating environments designed to increase access to affordable fruits and vegetables, education about healthy eating and active living, and providing opportunities for safe physical activity
- **Worksites** — Supporting employee health by implementing evidence-based wellness strategies
- **Health Care** — Improving patient health outcomes by effectively diagnosing, counseling and referring patients to obesity treatment, nutrition counseling, and other evidence-based prevention and self-management programs
- **Schools and Child Care** — Focusing on children's health through the use of evidence-based strategies that promote healthy eating and physical activity in schools and early child care settings



2 out of 3 adults and 1 out of 3 children
in South Carolina are overweight or obese.

PLAN PROGRESS TO DATE

GOAL 1: COMMUNITY

- Identified 112 farmers market/stands accepting Electronic Benefits Transfer for the Supplemental Nutrition Assistance Program during the 2016 inventory
- Almost half (49%) of the farmers markets and stands inventoried accept Women Infants and Children's Farmers Market Nutrition Program Vouchers
- Twelve (12) school districts have written policies that provide open community access to school recreational facilities
- Web-based clearinghouse of resources and tools for faith-based organizations addressing breastfeeding, physical activity, and nutrition updated

GOAL 2: WORKSITES

- Eighty-eight (88) worksites, reaching 116,000 employees, are actively engaged in addressing their culture of wellness and nutrition, physical activity, and tobacco policies and practices through the Working Well program

GOAL 3: HEALTH CARE

- Over 300 adult and 19,000 pediatric Medicaid claims with obesity diagnosis
- Modified Electronic Health Records at 10 federally qualified health centers to identify people at risk for developing type 2 diabetes
- Increased the number of American Diabetes Association or American Association of Diabetes Educators accredited diabetes self-management education/training programs from a baseline of 4 to 9
- Increased the number of active diabetes prevention programs sites from a baseline of 2 to 40
- Increased the number of hospitals designated as Baby Friendly hospitals from a baseline of 5 to 11

GOAL 4: SCHOOLS & CHILD CARE

- Increased schools/preschools participating in the Farm to School/Preschool program from 124 to 194
- Sixty-five (65) of 82 public school districts are participating in FitnessGram, the statewide web-based youth physical fitness assessment, education and reporting system
- Two hundred and thirty-five schools and 101 physicians participating in the Docs Adopt School Health initiative during the 2015 – 2016 academic year
- Increased the number of SC "Breastfeeding Friendly" child care designation for child care center from 0 to 4

For more information and updates on the initiative's progress during 2017, visit scaledown.org.