

South Carolina Tobacco Quitline



South Carolinians have access to a range of tobacco treatment services through the S.C. Tobacco Quitline, the only statewide evidence-based telephone cessation program.

What is the S.C. Tobacco Quitline?

- A **free** comprehensive tobacco treatment service featuring phone and Web Coach® counseling.
- A one-on-one approach to cessation counseling, where each caller is assigned to a personal Quit Coach® who works with the participant throughout the quitting process.
- A program that is science-based and has been clinically proven to help participants quit smoking and stay quit for the long-term.

When are services available?

- **8 a.m. to 3 a.m., seven days a week for all inbound callers.**
- After the initial call, participants work with their Quit Coaches to schedule subsequent sessions as needed. The Quit Coach will then call the participant at agreed-upon times and dates. Participants are free to call between scheduled sessions if they need extra support.

Who can call the S.C. Tobacco Quitline?

- Any S.C. resident age 13 and older.
- All callers are eligible for a one-call counseling session.
- More comprehensive services and multi-call sessions are available for those in most need of cessation help—smokers with no health insurance, pregnant women, Medicaid members, and court-appointed youth.
- The Quitline will also direct callers to local cessation resources, as available, and to the services provided under their private or public health plan (which includes Medicare).

What is the provider fax referral program?

- The Quitline's fax referral program has ready access and tools that healthcare providers can use to refer their patients to the Quitline. The fax referral form can be downloaded at www.scdhec.gov/quitforkeeps
- Through the fax referral program, smokers and tobacco chewers no longer have to take the often difficult first step of calling the Quitline. Instead, when talking with their healthcare provider, patients can agree to have the Quitline call them directly.
- With patient approval and signature, the doctor, nurse or other clinic staff member completes the DHEC 1042 fax referral form and simply faxes the form directly to the Quitline. The Quitline then makes a proactive, direct call to the patient and offers enrollment in services.
- Providers can get feedback from the Quitline on the outcome of their referrals once they file HIPAA verification.

Who sponsors the S.C. Tobacco Quitline?

- The Quitline is a contractual partnership between the S.C. Department of Health and Environmental Control and Alere Wellbeing, Inc., a Seattle-based tobacco treatment and behavioral health provider with vast experience running quitlines across the nation.

How can I get more information?

Visit scdhec.gov/quitforkeeps

Call 1-800-QUIT-NOW (1-800-784-8669)