

# CARPET WANTED! Success in 3s

Best Management  
Practices for  
Local Government  
Carpet Collection

## 3 KEYS

1. Education
2. Collection Infrastructure
3. Partnership with a Collector



## 3 KEY TARGETS FOR OUTREACH

1. Carpet Industry (e.g., retailers, installers, manufacturers)
2. Local Government Staff
3. The Public

## 3 KEY CARPET INDUSTRY PARTNERS

1. Retailers
  - ⦿ Retailers need to know that carpet can be recycled. They can offer special rates for recycling or information to find a recycler.
2. Installers
  - ⦿ Let the installer know about carpet recycling.
  - ⦿ Hold installers accountable for leaving carpet on the curb at a customer's home or for using county drop-off sites.
  - ⦿ Educate installers on the use of recycling facilities where available.
3. Manufacturers
  - ⦿ Contact carpet manufacturers to let them know what resources are available for recycling.
  - ⦿ Sales people should inform customers of the importance of keeping carpet out of the landfill and recycling options.
  - ⦿ Manufacturers should share responsibility regarding the second life of products they provide.

## 3 PARTS TO LOCAL GOVERNMENT STAFF EDUCATION

1. The Difference Between Trash and a Commodity
2. Three Ss (sight, sort and separate)
3. The Difference Between a Resident and a Contractor (Contractors should take their material to a landfill recycling drop-off site.)



## 3 WAYS TO MAKE THE PUBLIC AWARE

1. Most people do not know carpet can be recycled. Tell them. (e.g. brochures, fliers, newsletters, bill inserts, retail signage)
2. Let them know the importance of carpet recycling and where to take it for recycling.
3. Let them know what their carpet and padding can become through recycling or fuel blending.



## 3 METHODS OF COLLECTION INFRASTRUCTURE

1. One Container (carpet and padding together)
2. Two Containers (carpet in one container, padding in the second)
3. Tractor Trailer (carpet and padding collected in a trailer)



## 3 STEPS TO DETERMINING THE BEST METHOD FOR YOUR FACILITY

1. The Quantity of Material Collected
2. The Size of Collection Area
3. Logistics (cost and transportation)



**TIP:** Keep a construction and demolition roll-off within 20 feet of your recycling container for disposal of items that cannot be recycled.

Visit [www.scdhec.gov/carpet](http://www.scdhec.gov/carpet) to learn more.

