

INTENT TO SOLE SOURCE

The South Carolina Department of Health and Environmental Control (DHEC) is seeking a qualified vendor to develop a national integrated multi-platform strategic marketing approach to raise awareness, increase enrollment of WIC clients, and improve retention of currently enrolled recipients. The vendor must be an integrated educational branch of the Special Supplemental Nutrition Program for WIC.

Potentially qualified vendors should contact Lisa Roland via email at rolandld@dhec.sc.gov by February 19, 2019 for additional information.